

ABOUT US

ROB MACDONALD

Rob was born and raised in Hampton, where he lives with his wife and two young sons. He has been an award winning REALTOR® since 2009 and takes pride in providing quality customer service in all of his dealings, and looks forward to serving your real estate needs in the southern New Brunswick areas. Rob also has vast knowledge of the building industry, including new home construction and renovations. Easy to talk to and always open to answering any questions you may have.

BARRY MACDONALD

Barry entered the real estate industry in 2006 after a 16 year career as a convenience store franchisee in Hampton and Quispamsis. In 2003 Barry returned to college fulltime for two years and graduated on the “Deans List” with a Marketing Diploma in 2005. Barry and his wife Mary have always been active in the community and have four grown children. Barry has obtained his Seniors Real Estate Specialists Designation and is e-PRO Certified. Barry has served two terms as a director on the Saint John Real Estate Board and is committed to making your real estate transaction as stress free as possible. Barry is also a licensed Drone Pilot and does all of their aerial photography.

THE TEAM

Behind the scenes Brittany MacDonald performs all the still photography, along with the marketing and accounting duties. MacDonald Real Estate was awarded the “Innovative Business” award in 2019 by the Hampton Chamber of commerce, and in 2020 received an award for “Outstanding Contribution to the Town”. This is a full time team and takes pride in their ability to help you find your perfect home, or if you’re selling.....we feel our photography, property descriptions, and marketing reach, helps set us apart from our competition, and our clients listings are reaching more people on the *Internet* due to our strategic marketing.



TIPS FOR GETTING STARTED

The key to selling your home quickly and at the right price is in preparing it appropriately. Here are some tips to help you get started:

- Give your home a thorough cleaning
- Oil door hinges, tighten door knobs
- Have carpets professionally cleaned, or replaced if damaged
- Depersonalize
- Replace all burned out light bulbs and clean all light fixtures and ceiling fans
- Repair defective light switches
- Get rid of clutter both inside and out
- Cut and edge the grass
- Trim hedges and weed gardens
- Paint, fix, or wash railings, steps, storm windows, screens and doors
- Clean out the gutters
- Wash the windows
- Touch up all interior paint
- We will provide recommendations and “Staging” tips.



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Barry MacDonald

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HERE ARE SOME HELPFUL TIPS FOR SHOWING YOUR HOME

- Keep pets out of the house. Either take them with you or keep them penned in the yard, or in a portable kennel. (Cats are typically ok to leave home. We suggest a note on the door)
- Put away items in the yard like garden tools, bicycles, and toys
- Make sure your home is well lit
- Remove clutter from tables and shelves. Less clutter creates the illusion of a larger space
- Add a ground up lemon to the garbage disposal to give the kitchen a fresh smell
- Open shades and curtains to let in light
- Light a fire in the fireplace to create a comfortable ambiance
- Keep radios and TV's off – although oftentimes soft music in the background is a nice touch



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SERVICES FOR SELLERS

When it comes down to selling your home, you want the best price and the most favorable terms. There are countless marketing choices, along with legalities and details that go into a sale. When we market your property, you receive our customized approach, personalized just for you. We will support you in all facets of marketing, from preparing your house to sell, to print and internet advertising. We are licensed experienced professionals with specialized skills. Here is a list of services we will provide for you during the selling process:

- Conduct initial Walk-Thru and make recommendations to make your home more saleable and/or to maximize your equity.
- Complete a market analysis and discuss current market conditions and trends
- Implement a marketing plan with the MLS® system and an additional 20-25 websites and social platforms.
- Arrange showings and provide feedback
- Provide status reports relating to online activity
- Explain the formal sales contract and typical conditions to expect
- Ensure satisfaction of contract contingencies & timelines
- Coordinate appraisal, structural / home inspections / water testing, etc
- Communicate with mortgage advisor and Coordinate final Walk-Through inspection
- High quality photography including Drone photography in many cases
- Barry has a marketing diploma and also has a SRES® and e-Pro® designations (Senior Real Estate Specialists/internet and social media marketing designation)
- We take pride in being top performers in our field, and the relationships that we have built with our clients along the way and want to make your real estate transaction as smooth and stress-free as possible.



HOW WE WORK

We pride ourselves on creating long lasting relationships with our clients. Our utmost goal is to help our sellers make wise Real Estate decisions while we take care of all the details involved with marketing, showing and selling your home. We encourage our clients input in creating the marketing plan most suited for their property.

We offer our clients the highest level of service by providing them with up to date market information, based on the market knowledge we have gained in our combined 25 years experience. We offer personal service and we do not hand our clients off to anyone. Communications is key to our success working together as a team and you're always able to reach one of us.

Once we list your property, we follow the market and make recommendations as needed based on changes in the market and/or showing activity to date. We never rush our clients into making decisions, and let them know from the beginning that this process may be quicker than they expected, or take much longer than they expected. Either way, we are with them until they reach their goal.

Once we have found a qualified buyer, agree on an offer, and even close on the sale, we do not forget our clients and we will stay in touch with you for years to come providing you with up to date Real Estate information. If you are relocating outside of the area, we can assist you in finding a qualified agent in your new town or city throughout our Worldwide network. We work together to ensure you are receiving the best possible service. If you're happy with our service, tell others..... If you're not, tell us!



SAMPLES of our PHOTOGRAPHY



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